CLAIMS

- 1. A rolled covering material, for use in covering a surface by overlapping strips of said covering material, said rolled covering material comprising:
 - a substrate having upper and lower surfaces;
- an asphalt composition saturating said substrate and coating a portion of said upper surface of said substrate to form a decorative surface area and a clean surface area on said upper surface of said substrate;
- a decorative material adhered to said asphalt composition on said decorative surface area;
- an adhesive composition disposed on at least a portion of said bottom surface of said substrate to form an adhesive surface area, wherein said adhesive surface area is capable of adhering to said clean surface area when overlapping strips of said covering material are applied to cover said surface such that said decorative surface area is exposed; and
- a release backing disposed over said adhesive surface area for preventing said adhesive surface area from adhering to said decorative surface area when said covering material is rolled.
- 2. The rolled covering material of claim 1 further including a parting agent covering another portion of said bottom surface of said substrate to form a parting agent covered

surface area, wherein said parting agent covered surface area resists adhering to said clean surface area when said covering material is rolled.

- 3. The rolled covering material of claim 1 wherein said decorative surface area is wider than said clean surface area to provide a region of greater than double coverage where said overlapping strips of said covering material are fastened to said surface.
- 4. The rolled covering material of claim 1 wherein said substrate includes a fibrous material.
- 5. The rolled covering material of claim 1 wherein said substrate is a fiberglass mat.
- 6. The rolled covering material of claim 1 wherein said asphalt composition includes an oxidized asphalt with a mineral filler to increase fire resistance.
- 7. The rolled covering material of claim 6 wherein said mineral filler is limestone.
 - 8. The rolled covering material of claim 1 wherein said

asphalt composition includes by weight about 50% limestone filler, about 47% oxidized asphalt, and about 3% SBS rubber.

- 9. The rolled covering material of claim 4 wherein said clean surface area has been scraped to expose fibers on said upper surface of said substrate.
- 10. The rolled covering material of claim 1 wherein said decorative material includes a granular material deposited on said asphalt composition.
- 11. The rolled covering material of claim 1 wherein said adhesive composition includes a rubberized asphalt material.
- 12. The rolled covering material of claim 1 wherein said adhesive composition includes by weight about 8% SBS rubber, about 20% filler, about 10% oil, and about 62% flux asphalt.
- 13. The rolled covering material of claim 1 wherein said asphalt composition has a low fuel content compared to said adhesive composition, and wherein an amount of said asphalt composition is about twice an amount of said adhesive composition to improve fire resistance.

14. A rolled roofing membrane, for use in covering a roof by overlapping strips of said roofing membrane, said rolled roofing membrane comprising:

a substrate having upper and lower surfaces;

an asphalt composition saturating said substrate and coating a portion of said upper surface of said substrate to form a roofing surface area and a clean surface area on said upper surface of said substrate;

a granular material adhered to said asphalt composition on said roofing surface area;

an adhesive composition disposed on a portion of said bottom surface of said substrate to form an adhesive surface area, wherein said adhesive surface area is capable of adhering to said clean surface area when overlapping strips of said covering material are applied to cover said surface such that said decorative surface area is exposed;

a release backing disposed over said adhesive surface area for preventing said adhesive surface area from adhering to said roofing surface area when said covering material is rolled; and

a parting agent covering another portion of said bottom surface of said substrate to form a parting agent covered surface area, wherein said parting agent covered surface area resists adhering to said clean surface area when said covering material is rolled.

15. The rolled roofing membrane of claim 14 wherein said asphalt composition includes an oxidized asphalt with a mineral filler, and wherein said adhesive composition includes a rubberized asphalt material, wherein said asphalt composition has a low fuel content compared to said adhesive composition, and wherein an amount of said asphalt composition is about twice an amount of said adhesive composition to improve fire resistance.

16. A method for making a rolled roofing membrane comprising the steps of:

providing a web having a top surface and a bottom surface;

coating said top surface and said bottom surface of said web

with an asphalt composition, wherein said asphalt composition

saturates said web;

scraping said asphalt composition from said bottom surface of said web;

scraping said asphalt composition from a portion of said top surface of said web to form a clean surface area and an asphalt coated area;

coating said bottom surface of said web with an adhesive material, forming an adhesive surface area;

scraping said adhesive composition from a portion of said bottom surface of said web opposite said clean surface area;

applying a release backing over said adhesive surface area; and

depositing a roofing surface material on said asphalt coated area.

17. The method of claim 16 wherein said asphalt composition includes an oxidized asphalt with a mineral filler to increase fire resistance.

- 18. The method of claim 16 wherein said adhesive composition includes a rubberized asphalt material.
- 19. The method of claim 16 wherein said asphalt composition has a low fuel content compared to said adhesive composition, and wherein an amount of said asphalt composition in said roofing membrane is about twice an amount of said adhesive composition to improve fire resistance.
- 20. The method of claim 16 further including the step of applying a parting agent to said portion of said bottom surface opposite said clean surface area, forming a parting agent covered surface area.